



IUPESM 2025

World Congress on Medical Physics
and Biomedical Engineering

29 September – 4 October 2025
Adelaide Convention Centre, Australia



ACPSEM

Australasian College of Physical
Scientists & Engineers in Medicine



KEY MESSAGING DIGITAL MARKETING ASSETS PACK

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WELCOME TO YOUR IUPESM 2025 WORLD CONGRESS KEY MESSAGING DIGITAL MARKETING ASSETS PACK

We are delighted to be hosting the **IUPESM 2025 World Congress on Medical Physics and Biomedical Engineering** in Adelaide and look forward to welcoming you to the Adelaide Convention Centre from 29 September - 4 October 2025.

This September, the brightest minds in medical physics and biomedical engineering - including top scientists, engineers, researchers, and innovators, will gather to spark powerful conversations, share progressive ideas, and explore global initiatives advancing equitable and sustainable healthcare.

As a valued stakeholder, we invite you to be part of the conversation by helping to raise awareness of the congress and to share your involvement in this global event shaping the future of medical physics and biomedical engineering.

How you can get involved

As an important member of the **IUPESM 2025 World Congress** community, we'd appreciate your support in helping spread the word by sharing congress updates across your professional and organisation's social media channels.

To make this easy, we have created a set of ready-to-use digital marketing assets, including editable Canva templates and suggested social media captions to promote your involvement. You are welcome to use the captions as they are or personalise them to suit your voice.

You will find two graphic sizes available via the Canva templates:

[Square Template \(1080x1080px\)](#)

[Rectangle Template \(1200x630px\)](#)

Please remember to tag @IUPESM in your posts so that we can engage with and share your content.

We also encourage you to follow and interact with IUPESM on **Facebook**, **LinkedIn** and **X**. Like, comment and share posts with your networks to help build excitement in the leadup to the congress.

Thank you for being part of **IUPESM 2025 World Congress**. The team is truly grateful for your support in promoting this significant event and look forward to seeing you in Adelaide in September!

1. EARLY BIRD CLOSING

Please note: Early bird registrations close at 11:59pm ACST on Friday 16 May 2025.

Social post text

LinkedIn and Facebook

🔔 Don't miss out! Early bird registration for @IUPESM closes Friday 16 May 2025!

Join me and global experts in medical physics and biomedical engineering in Adelaide as we shape the future of healthcare and explore more equitable, sustainable health solutions.

Register now to save and go in the draw to win an unforgettable Adelaide Oval Roof Climb experience!

Secure your spot today and the chance to experience Adelaide from the top!
<https://wc2025.org/registration/>

#IUPESM2025 #MedicalPhysics #BiomedicalEngineering #HealthcareInnovation
#AdelaideOval

X (formerly Twitter)

🔔 FINAL CALL - EARLY BIRD REGISTRATIONS

Don't miss your chance to secure discounted rates for @IUPESM, the premier event on medical physics and biomedical engineering. Early bird discounts close 16 May 2025. Register now and save: <https://wc2025.org/registration/>

#IUPESM2025

Social post graphic

Sizes have been created for Facebook, LinkedIn and X (*square and rectangle*). The graphics to accompany the above text can be found in the below Canva templates:

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[Rectangle Template \(1200x630px\)](#)



2. REGISTER NOW

Social post text

LinkedIn and Facebook

Curious about how biomedical engineering and medical physics are shaping the future of healthcare?

Join me and global leaders at the @IUPESM World Congress 2025 in Adelaide - a world-class event pushing the boundaries of health innovation and impact.

Don't miss engaging sessions on:

- Diagnostic Imaging
- Radiation Biology
- AI in Clinical Implementation
- Robotics and more!

Be part of the conversation that's driving the next era of healthcare.

Learn more: <https://wc2025.org/>

Register now: <https://wc2025.org/registration/>

#IUPESM2025 #MedicalPhysics #BiomedicalEngineering #HealthcareInnovation

X (formerly Twitter)

Curious how #BiomedicalEngineering and #MedicalPhysics are shaping healthcare? Join myself and global leaders at @IUPESM in Adelaide! Topics include AI, robotics, imaging & more. Register now: <https://wc2025.org/registration/>

#IUPESM2025 #HealthcareInnovation

Social post graphic

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3. PROGRAM ANNOUNCED

Social post text

LinkedIn and Facebook

The program for the @IUPESM World Congress 2025 is live, and it's shaping up to be one you won't want to miss!

Packed with global thought leaders, keynote speakers, and cutting-edge sessions on AI, diagnostic imaging, robotics, and clinical innovation, this is where healthcare's future comes to life.

Join me this September and explore bold, equitable, and sustainable solutions in medical physics and biomedical engineering.

Check out the program: <https://wc2025.org/program/>
Register today: <https://wc2025.org/registration/>

#IUPESM2025 #MedicalPhysics #BiomedicalEngineering #HealthcareInnovation

X (formerly Twitter)

📌 Just announced! @IUPESM program is live! Packed with world-class keynotes, expert panels & the latest in AI, diagnostics, robotics & clinical innovation.

Explore what's in store for September in Adelaide: <https://wc2025.org/program/>
#MedicalPhysics #BiomedicalEngineering #IUPESM2025

Social post graphic

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4. CALL FOR SPONSORS

Social post text

LinkedIn and Facebook

Ready to showcase your organisation to a global audience? @IUPESM 2025 World Congress is your chance to connect with experts in biomedical engineering and medical physics.

With exclusive sponsorship opportunities, you will position your organisation at the forefront of healthcare innovation, amplify your impact, and engage with key decision makers.

Explore packages and secure your spot today: <https://wc2025.org/sponsors-exhibitors/>

#IUPESM2025 #MedicalPhysics #BiomedicalEngineering #HealthcareInnovation

X (formerly Twitter)

Showcase your brand on the global stage! @IUPESM offers exclusive sponsorships to connect with leaders in #BiomedicalEngineering & #MedicalPhysics. Amplify your impact, explore packages today: <https://wc2025.org/registration/>
#IUPESM2025

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5. SPEAKER ANNOUNCEMENT

Social post text

LinkedIn and Facebook

Just when I thought @IUPESM 2025 couldn't get any better, they have announced another incredible speaker I can't wait to hear from: **[INSERT SPEAKER NAME & SHORT BIO]**

From radiation oncology to AI-driven diagnostics, this congress is bringing together some of the brightest minds to lead powerful conversations on the future of healthcare.

Check out the list of:

Plenary Speakers: <https://wc2025.org/plenary-speakers/>

Keynote Speakers: <https://wc2025.org/keynote-speakers/>

Secure your spot at #IUPESM2025 and register today!

<https://wc2025.org/registration/>

#MedicalPhysics #BiomedicalEngineering #HealthcareInnovation

X (formerly Twitter)

Just when I thought @IUPESM couldn't get any better, another brilliant speaker announced, **[INSERT SPEAKER NAME]**. From AI to radiation oncology, this congress is packed with the brightest minds in #MedicalPhysics and #BiomedicalEngineering. More info: <https://wc2025.org/>

#IUPESM2025

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6. SPEAKER ANNOUNCEMENT *(multiple)*

Social post text

LinkedIn and Facebook

@IUPESM 2025 World Congress has added more world-class experts to their speaker line up!

[INSERT SPEAKER 1 AND TITLE]

[INSERT SPEAKER 2 AND TITLE]

Don't miss the chance to hear from global leaders shaping the future of biomedical engineering and medical science.

Explore the full speaker line-up

Plenary Speakers: <https://wc2025.org/plenary-speakers/>

Keynote Speakers: <https://wc2025.org/keynote-speakers/>

#IUPESM2025 #MedicalPhysics #BiomedicalEngineering #HealthcareInnovation

X (formerly Twitter)

More world-class experts have joined the @IUPESM 2025 speaker line-up!

Hear from the global leaders shaping the future of #BiomedicalEngineering & #MedicalScience. See the full line up: <https://wc2025.org/>

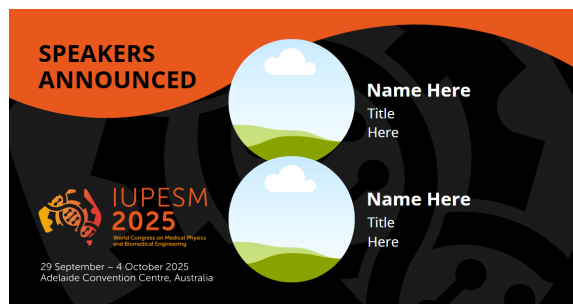
#IUPESM2025

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**THANK YOU
FOR YOUR SUPPORT OF
IUPESM 2025 WORLD CONGRESS**